

# PROGRAM

Wednesday, March 05, 2025

12:30 – 14:30 hrs.

## Panel: Composting Experiences from North America and Europe (Planning and Practical Experiences)

- Eduardo Parra, Director of Operations and Projects, SIPRA
- Susan Antler, Executive Director, The Compost Council of Canada
- Matthew Cotton, US Composting Council
- Lella Miccolis, President, Consorzio Italiano Compostatori
- Bernardo De la Mora, CEO, Grupo VerdeMex
- Alfredo Rhim, Solid Waste Senior Specialist, Water and Sanitation Division, Inter-American Development Bank Mexico Office
- Marco Ricci, Senior Circular Economy Expert, Scientific and Technical Committee, Ecomondo Mexico

15:00 – 15:45 hrs.

## Conference:

Details to be confirmed on Ecomondo Mexico website.

15:45 – 16:30 hrs.

## Conference: Physicochemical treatment for compliance with NOM-001-SEMARNAT-2021

- Luis Tetzin Domínguez, Potabilization and Membranes Manager, Hi-Pro

16:30 – 18:00 hrs.

## Panel: Public Water Agenda in Mexico and Jalisco

- Víctor Manuel Mijangos, Manager, River Basin Council
- J. Trinidad Martínez, Director of Sanitation and Treatment Plant Operations
- Sergio Iván Terán, Director of Water Management, Lerma-Santiago-Pacífico Basin Agency
- José Antonio Tello, Water Director, Centro de Estudios e Investigación en Asuntos Públicos (Center for Studies and Research in Public Affairs)
- Luis Arellano, Water Director, Ecomondo Mexico's Scientific and Technical Committee

Access the website for more details on the event

<https://ecomondomexico.com.mx/>

# PROGRAM

Thursday, March 06, 2025

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11:15 – 12:00 hrs.

## Panel: Successful Models of Sustainable and Circular Production: Best Practices and Lessons Learned

- América Guzmán, Chief Sustainability Officer, Barcel México, Grupo BIMBO
- Magdalena García Flores, Head of ESG, DeAcero
- Azul Ogazón, Deputy Manager, Italian German Exhibition Company Mexico

12:00 – 13:00 hrs.

## Panel: Europe and Mexico: initiatives to advance the water collaboration agenda

- Inti Perez, Director of Social Responsibility and Sustainability, Heineken
- Javier Arribas, Minister Counselor Minister for Sustainability and Energy Transition, Delegation of the European Union in Mexico
- Sergio Iván Terán, Director of Water Management, Lerma–Santiago–Pacific Basin Organization, CONAGUA
- Antonio Lo Porto, Leader of the e-internationalization pillar, Water 4 All
- Franceso Fatone, International Water Association Fellow
- Óscar Alberto Rébora, Secretary of Ecology and Environment of the State of Quintana Roo and President of ANNAE
- Luis Arellano, Scientific and Technical Committee of Ecomondo Mexico

13:15 – 14:00 hrs.

## Conference: Smart Infrastructure is Sustainable Infrastructure

- Marco Cosío, Vice President of Smart Infrastructure, SIEMENS

15:00 – 16:30 hrs.

## Panel: Experiences on composting from North America and Europe (Technology /solutions)

- Lucia Barcia, President, Association for the Study of Solid Wastes
- Luca Torresan, Technical and Commercial Director, Sartori Ambiente
- Gisela Galicia, President and Co-Founder, Mexican Association of Bioplastics
- Miguel Antonio Aguirre, Inagrand
- Víctor Manuel Romero, Project Development, Aldea Verde
- Gustavo Solorzano, Scientific and Technical Committee, Ecomondo Mexico

16:30 – 18:00 hrs.

## Panel: Multi-stakeholder Management Model for the Jalisco Water Sector

- Ernesto Marroquín, Secretary, Integral Water Management of Jalisco
- Mirna Avilés, President, College of Civil Engineers of the State of Jalisco
- Reynaldo Díaz, President of the Jalisco Section, Mexican Hydraulics Association
- Héctor Barrios, National Director of Civil Engineering Program, TEC Monterrey
- Hugo Olvera, Associate Researcher, Institute of Renewable Energies, UNAM
- José Tello, Scientific and Technical Committee of Ecomondo Mexico

# PROGRAM

Friday, March 07, 2025

11:30 – 12:15 hrs.

## Panel: Energy, Financial and Development Transition

- Isabel Studer, Independent Director, Alianza por la Equidad Energética
- Florencia Colunga, Manager of Growth and Alliances, Fundes
- Johannes Dobinger, Head of the Regional Office for Mexico and Central America, United Nations Industrial Development Organization
- Alejandro Callejas, German Society for International Cooperation

12:15 – 13:00 hrs.

## Panel: Ecosystem-based Adaptation and Infrastructure

- Sofia Hernandez, Business Climate Alliance
- Ana Karen Mendivil, Director of Climate Change, Mexico City Secretariat of the Environment, Mexico City
- Lorena Gudiño, Director of the German-Mexico Climate Change Alliance, German Society for International Cooperation
- Rogelio Macdonel, Business Alliance for Sustainable Cities

13:00 – 14:00 hrs.

## Panel: New Circular Perspectives in Waste Management

- Carlos Mendieta, Director, Sustainability, Petstar
- Ximena Cantú, Director, Rafiqui
- Silvia Ávila, President, Community of Women in Recycling
- Paola Nevarez, President, Asociación Mexicana Recicladores Residuos Electrónicos (Mexican Association of Electronic Waste Recyclers)
- Blas Ramos, President, Professionals in Waste Management of Jalisco

15:00 – 16:00 hrs.

## Panel: Towards a Green Future: Connecting Talent and Experience

- Gabriel García, Sales Engineer, Awasa
- Miguel Ángel Delgado, Business Director Mexico, Evonic
- Astrid Carranza, Sustainability Strategy Leader, SIEMENS
- Alejandro Callejas, Director of the Just Transition Project of GIZ and member of the Scientific Committee of Ecomondo Mexico

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# PROGRAM

Wednesday, March 05, 2025

12:00 – 12:50 hrs.

## **Energy Efficiency in Industry: Technological Innovations for Sustainable Water Management**

- Juan Carlos Hernández, Director, Biosfera Ambiental

13:00 – 13:50 hrs.

## **Green construction in Mexico with insulating metal panels**

- Genaro de la Rosa, Products Specifier, Kingspan

15:00 – 15:50 hrs.

## **Water Treatment Optimization: Accurate Measurement for Efficient Control**

- Gustavo Rojo, Sales Development Specialist.SIGNET, GF PIPING

16:00 – 16:50 hrs.

## **From waste to compost and organo-mineral fertilizer**

- Ana María Salomón, Director of Biotechnologies and Environmental Projects

17:00 – 17:50 hrs.

## **TBC**

- Caja Popular Mexicana

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# PROGRAM

Thursday, March 06, 2025

11:00 – 11:50 hrs.

## Biological treatment of stillage in the tequila industry

- Ramiro Zapata Salas, General Manager, Hi-Pro

12:00 – 12:50 hrs.

## ASAJET® brand prefabricated treatment plants

- Q.F.B. José Guadalupe Guerrero Aréchiga, Technical Commercial Advisor, ASAJET

13:00 – 13:50 hrs.

## Leading the Way in Sludge Dewatering Innovation

- Jonathan Ramirez, Sales Manager, AWASA
- Benjamin Robles, Sales Manager, AMCON

15:00 – 15:50 hrs.

## Leachate and gas in landfills

- Juan David Acosta, Latin America Sales Manager, QED Environmental Systems

16:00 – 16:50 hrs.

## Building a Greener Future: Multiplying Impact through Sustainable Buildings

- Ariel Campos, Sales head of SI Buildings

17:00 – 17:50 hrs.

## Energy sector: opportunities and development in southeastern Mexico

- José Luis Zúñiga, President of CIDETT and of the Energy Commission of COPARMEX Tabasco, Oil & Gas Expo Procura

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# PROGRAM

Friday, March 07, 2025

11:00 – 11:50 hrs.

## **Biomethane: Sustainable, sustainable and affordable energy solution**

- Omar Palafox Saenz, Tralisol West Zone Coordination, BRIMEX ENERGY S.A. DE C.V.

12:00 – 12:50 hrs.

## **Buxa Project as an example of integral circular economy**

- Carlos Mendieta Zerón, President, Fundación Tláloc
- Nicole Pérez Villagómez, Coordination of Strategic Alliances, Fundación Tláloc

13:00 – 13:50 hrs.

## **Sialex®Ring, a solution for mineral and organic matter fouling problems in the industry. Results and efficiency**

- Jhonathan Camacho, Process Engineer PPG TEPEXPAN, Sialex Ring
- Milton Amaya, General Manager Ecogroup Guatemala and El Salvador, Sialex Ring

15:00 – 15:50 hrs.

## **Expo Guadalajara: Sustainability in action, evolving businesses**

- Gabriela Ortiz Chávez, Assistant Manager of Quality and Sustainability, Fundación Expo Guadalajara
- Geraldina Herrera, President, Expo Guadalajara Foundation
- Cristel Rábajo Vargas, Director, Expo Guadalajara Foundation

16:00 – 16:50 hrs.

## **TBC**

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